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SUSTAINABILITY REPORTING BY SMES IN THE CREATIVE INDUSTRY



Sustainability reporting by SMEs in the creative industry

Motives, barriers and guidance to report on sustainable (business) activities



Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Motives, barriers and guidance to report on sustainable (business) activities | Carlijn Lindemulder Head of Corporate Social Responsibility at ID&T: "The creative industry can play an important role in the transition to a sustainable society. By using their power of speech, reach and influence, companies in the creative industries are able to address sustainability topics in a way that inspires other industries and people to engage in sustainability. Sanne gives a good...

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