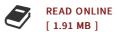




Virus of the Mind: the New Science of the Meme (Paperback)

By Richard Brodie

Hay House Inc, United States, 2011. Paperback. Condition: New. Reissue. Language: English. Brand New Book. If you ve ever wondered how and why people become robotically enslaved by advertising, religion or cults, this is the book for you. It s all because of mind viruses, or memes, and those who understand how to plant them into other s minds. Virus of the Mind is the first truly accessible book devoted to the science of memetics, a controversial new field that transcends psychology, biology, anthropology, and cognitive science. Memetics is the science of memes, the invisible but very real DNA of human society. Richard Brodie builds on the work of scientists Richard Dawkins, Douglas Hofstadter, Daniel Dennett and others who have become fascinated with memes and their potential impact on our lives. But Richard goes beyond science and dives into the meat of the issue: is the emergence of this new science going to have an impact on our lives like the emergence of atomic physics did in the Cold War? He would say the impact will be at least as great. While atomic bombs affect everybody s life, viruses of the mind touch lives in a more personal and...



Reviews

The very best publication i at any time study. It really is basic but shocks inside the fifty percent of the ebook. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Marlin Swift

It in just one of the most popular ebook. It really is full of wisdom and knowledge You are going to like just how the blogger create this pdf.

-- Roosevelt O'Keefe

You May Also Like



Daddyteller: How to Be a Hero to Your Kids and Teach Them What's Really by Telling Them One Simple Story at a Time

Createspace, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. You have the power, Dad, to influence and educate your child. You can teach your child about a virtue or...



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner's Crochet Guide with Pictures)

 $Createspace, United States, 2015. \ Paperback. \ Book Condition: New. \ 229 \times 152 \ mm. \ Language: English. \ Brand \ New Book ***** Print on Demand ******. Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...$



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating co-authored by Greg Behrendt, former writer on...



No Friends?: How to Make Friends Fast and Keep Them

 $Create space, United States, 2014. \ Paperback. \ Book \ Condition: New. \ 229 \ x \ 152 \ mm. \ Language: English. \ Brand \ New \ Book \ ***** \ Print on Demand \ *****. Do You Have NO Friends? Are you tired of not having any friend and being lonely all the time...$



Games with Books: 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Games with Books: Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.