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## VIDEO GAMES: A POPULAR CULTURE PHENOMENON

**VIDEO  
GAMES**  
A Popular Culture  
Phenomenon



Arthur Asa Berger

Transaction Publishers. Paperback. Book Condition: New. Paperback. 119 pages. Dimensions: 9.1in x 6.0in x 0.4in From their inception, video games quickly became a major new arena of popular entertainment. Beginning with very primitive games, they quickly evolved into interactive animated works, many of which now approach film in terms of their visual excitement. But there are important differences, as Arthur Asa Berger makes clear in this important new work. Films are purely to be viewed, but video involves the player, moving...

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