



Crisis Leadership - The Navy Way: Using Limits to Lead Out of Crisis

By Jim Hull, George Sauer

Createspace, United States, 2010. Paperback. Book Condition: New. Dr Christopher Green (illustrator). 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. In the chaos of Operation Desert Shield an aircraft carrier supply officer is tasked to complete a four week supply load-out in only 4 days. In the Pacific Ocean, a U.S. Naval ship s only enlisted quartermaster responsible for navigation suffers a heart attack at the start of an 11,000 mile crossing, yet they continue their journey. In each of these cases the Navy personnel found that a crisis imposed stringent limits which then presented opportunities for a resourceful solution when using the proper problem-solving techniques. In this book you Il learn that there is always a better way. It s only a matter of belief and exploration that can lead to new, better solutions. We Il guide you through realworld Navy examples, take a look at the Apollo program that could have been and analyze an innovative solution for a manned Mars mission. Understand this process and how it can be used, before the need arises, to create a better future.



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