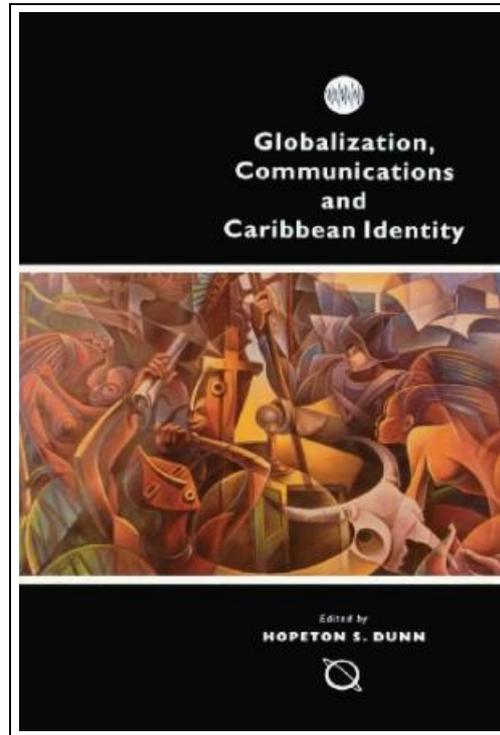


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Reviews

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(Dr. Celia Howell DVM)

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Ian Randle Publishers, Jamaica. Paperback. Book Condition: new. BRAND NEW, Globalisation, Communication and Caribbean Identity, Hopeton S. Dunn, New technological innovations in the sphere of media and communication have dramatically transformed the nature of international interactions. The Commonwealth Caribbean region, in common with most underdeveloped territories of the world, is on the receiving end of much of these innovations designed to meet the needs of the industrialized north. Some of these technologies, global in their very nature and social implications, can offer important opportunities to address productivity and communications need. At the same time these technologies can place the region at a disadvantage particularly when as recipients these societies become uncritical hosts or fail to ensure an independent understanding of the social and policy implications of the innovations. This volume explores the economic, social, political and cultural implications of the new technologies especially as they relates to the Caribbean are. The editor uses an interdisciplinary approach to reflect the extensive reach of the new technologies into all sectors of the global economy and society. Discussion of the central issues of globalization and communications technology is supplemented by case studies from Barbados, Canada, Jamaica and Trinidad and Tobago on the impact of imported media content and cultural identity.



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