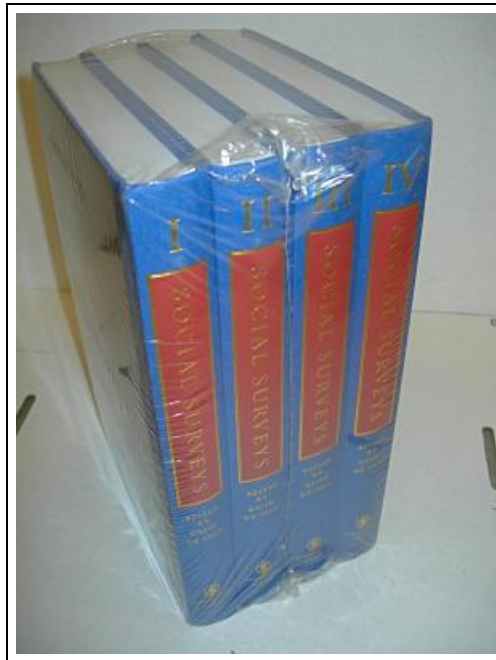


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Sage Publications, 2002. Hardcover. Condition: New. 4 volume set. 8vo, embossed blue cloth. A new HARDCOVER set in publisher's shrink wrap. Social Surveys is the methods bible for social scientists using survey methods. It provides an unparalleled guide to the state of knowledge in the field and a key asset in practical survey know-how. A key method of information gathering in the social sciences, surveys provide a structured or systematic set of data. They explore issues of motivation, belief, social, political and economic practices and habits of life. Survey research seeks to discover what causes some phenomena by looking at variation in variables across cases and identifying characteristics that are systematically linked with it. In these four volumes, the distinguished author on research methods, David De Vaus has combed through the literature to provide readers with the essential contributions in the field. The collection is divided into 11 sections, making it a comprehensive guide to all social scientists using surveys: 1 Methodological Context of Surveys This section examines the qualitative-quantitative dichotomy; functionalism; feminism and positivism. The contributors include Alan Bryman on the debate about qualitative and quantitative research; Jennifer Platt on the relation between theory and method in functionalism; Anne Oakley on gender and people's ways of knowing; Christopher Bryant on instrumental positivism in the American Tradition; Marsh on survey epistemology and the adequacy of meaning; Blumer on sociological analysis and the 'variable'. 2 Ethical Context This section is devoted to general ethical principles in survey research; privacy, confidentiality and consent; and disclosure in releasing tables and microdata sets. The contributors include Hartley on sampling and the threat to privacy; the Panel on Confidentiality and Data Access on private lives and public policies; Willenberg and de Waal on statistical disclosure control in practice. 3 Institutional Contexts This section explores the...



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