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Tailoring Techniques for Fashion (Mixed media product)

By Milva Fiorella Di Lorenzo

Bloomsbury Publishing PLC, United States, 2015. Mixed media product. Book Condition: New. 232 x 167 mm. Language: English . Brand New Book. Integrating text, photographs, and a companion STUDIO, Tailoring Techniques for Fashion covers traditional and contemporary design and construction methods for tailored garments from ready-to-wear to couture details. Live demonstrations and hundreds of photographs illustrate step-by-step instructions for constructing a tailored skirt, trousers, jacket, and design details using traditional, fusible, machine, and mass-production methods. A history of the tailoring profession and a survey of contemporary tailoring business practices place these techniques in a professional context. Introducing Tailoring Techniques for Fashion STUDIO--an online tool for more effective study! ~Study smarter with self-quizzes featuring scored results and personalized study tips ~Review concepts with flashcards of terms and definitions ~Watch videos featuring chapter-specific tutorials for tailoring techniques ~Further your knowledge with activities and links to additional resources ~Practice your skills with an online homework questionnaire ~Redeeming the code inside this card will give you full access to the content on the DVD or CD previously packaged with this book This bundle includes Tailoring Techniques for Fashion and Tailoring Techniques for Fashion STUDIO Access Card.



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