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Long Range Goals: The Success Story of Major League Soccer

By Beau Dure

Potomac Books Inc. Hardback. Book Condition: new. BRAND NEW, Long Range Goals: The Success Story of Major League Soccer, Beau Dure, All over the world, soccer is known as the Beautiful GameA" and is the most popular sport. But in the United States, professional soccer still has a hard time catching on. It has had some successes here. The American Soccer League of the 1920s, Pele and other international stars in the North American Soccer League's glamorous 1970s, the indoor soccer phenomenon of the 1980s, and the U.S. women's win in the Women's World Cup of 1999 all hinted that the American public is ready to embrace pro soccer. In its short history, Major League Soccer (MLS) has survived and even started to thrive, drawing steady crowds and loyal fans. In Long-Range Goals, Beau Dure profiles teams and players, including D.C. United, the Los Angeles Galaxy, Landon Donovan, Freddy Adu, and Coach Bruce Arena, who are all vital to MLS. Some of the triumphs include an expansion of the league and its ownership group, the contribution of MLS players to a strong U.S. World Cup showing in 2002, and the construction of soccer stadiums nationwide. At the same time, MLS...



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