

Facilitating Opportunity Development: Increasing Understanding of the Lean Startup Approach in Early Stage High-Tech Entrepreneurship



Filesize: 6.85 MB

Reviews



These kinds of ebook is almost everything and got me to seeking ahead of time plus more. It really is filled with wisdom and knowledge I discovered this book from my i and dad advised this publication to learn.
(Sonny Bergstrom)

FACILITATING OPPORTUNITY DEVELOPMENT: INCREASING UNDERSTANDING OF THE LEAN STARTUP APPROACH IN EARLY STAGE HIGH-TECH ENTREPRENEURSHIP

[DOWNLOAD](#)

To save **Facilitating Opportunity Development: Increasing Understanding of the Lean Startup Approach in Early Stage High-Tech Entrepreneurship** eBook, make sure you access the web link below and save the document or gain access to other information that are have conjunction with FACILITATING OPPORTUNITY DEVELOPMENT: INCREASING UNDERSTANDING OF THE LEAN STARTUP APPROACH IN EARLY STAGE HIGH-TECH ENTREPRENEURSHIP book.

Grin Verlag Jul 2011, 2011. Taschenbuch. Book Condition: Neu. 297x210x15 mm. This item is printed on demand - Print on Demand Titel. - Master's Thesis from the year 2011 in the subject Business economics - Company formation, Business Plans, grade: 1.0, Technical University of Munich, course: Entrepreneurial Opportunity Development, language: English, abstract: The research objective of this study was to explore how the startup idea development progress was experienced by entrepreneurs and how the Lean Startup Approach (LSA) affected that progress in early stage high-tech entrepreneurship. The Lean Startup movement has gained a lot of traction not only in the Silicon Valley area, but also to some extent in Europe. However, with increasing popularity, criticism starts to get formulated as well. Due to the limited coverage of the LSA, its principles and related management practices in academic literature, it remains difficult to critically assess the validity and effectiveness of the proposed concept. With this study, light is shed on the LS phenomenon by interviewing representative high-tech entrepreneurs and leading proponents of the LS principles and practices. In order to better understand LS principles at work with an emphasis on experienced startup idea development progress, semi-structure interviews with seven Lean Startup Machine (LSM) event participants as well as one mentoring subject matter expert were conducted. The interviewed practitioners were purposely selected from the most and least performing teams according to the appraisal of the LSM event judges. The main reason for choosing the LSM event is the fact that the LSM projects, while somewhat artificial, do provide condensed versions of real life startups, which provides a high information to effort ratio to me as a researcher. Furthermore, a LSA survey tailored to the opportunity development process and a post-LSM-event survey were conducted. The purpose of the multiple mini-cases study (which treated...

-  [Read Facilitating Opportunity Development: Increasing Understanding of the Lean Startup Approach in Early Stage High-Tech Entrepreneurship Online](#)
-  [Download PDF Facilitating Opportunity Development: Increasing Understanding of the Lean Startup Approach in Early Stage High-Tech Entrepreneurship](#)

Other Books



[PDF] Shadows Bright as Glass: The Remarkable Story of One Man's Journey from Brain Trauma to Artistic Triumph

Click the web link beneath to download and read "Shadows Bright as Glass: The Remarkable Story of One Man's Journey from Brain Trauma to Artistic Triumph" document.

[Save eBook »](#)



[PDF] It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

Click the web link beneath to download and read "It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em" document.

[Save eBook »](#)



[PDF] Leave It to Me (Ballantine Reader's Circle)

Click the web link beneath to download and read "Leave It to Me (Ballantine Reader's Circle)" document.

[Save eBook »](#)



[PDF] You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Click the web link beneath to download and read "You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most" document.

[Save eBook »](#)



[PDF] Childrens Educational Book Junior Vincent van Gogh A Kids Introduction to the Artist and his Paintings. Age 7 8 9 10 year-olds SMART READS for . - Expand Inspire Young Minds Volume 1

Click the web link beneath to download and read "Childrens Educational Book Junior Vincent van Gogh A Kids Introduction to the Artist and his Paintings. Age 7 8 9 10 year-olds SMART READS for . - Expand Inspire Young Minds Volume 1" document.

[Save eBook »](#)



[PDF] hc] not to hurt the child's eyes the green read: big fairy 2 [New Genuine(Chinese Edition)

Click the web link beneath to download and read "hc] not to hurt the child's eyes the green read: big fairy 2 [New Genuine(Chinese Edition)" document.

[Save eBook »](#)