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THE EVA CHALLENGE: IMPLEMENTING VALUE-ADDED CHANGE IN AN ORGANIZATION

Wiley. Paperback. Condition: New. 250 pages. Dimensions: 8.8in x 6.0in x 0.8in The co-founder of EVA shows how to apply it in todays new economyEVA-economic valued added-is a measure of the true financial performance of a company, and a strategy for creating corporate and shareholder wealth. It is also a method of changing corporate priorities and behavior throughout a company, right down to the shop floor. In The EVA Challenge, the authors outline how to implement EVA-from training employees to answering...

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