



## Introduction to Management Information Systems (Liberal Studies) (Century 21 colleges and universities planning textbook information management(Chinese Edition)

By WANG XIAO JING

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2012-11-01 Pages: 306 Publisher: Tsinghua University Press Basic information title: Introduction to Management Information Systems (General Education) (Century 21 colleges and universities planning textbook Information Management and Information System) Original Price: 33.00 yuan Author: Wang Xiaojing Press: Tsinghua University Press Publication Date: 2012-11-1ISBN: 9787302300762 Number of words: 512 thousand yards: 306 Edition: 1 Binding: Paperback: 16 Weight: Editor's Summary management information system is one of the nine core courses administered by professionals. Books available in the market with a single view. written mostly for curriculum system. Management information system has crosscutting. integrated. marginal characteristics. it is ideally suited as a general education course lectures. Introduction to Management Information Systems (Liberal) is written for the general education curriculum features. management information system project development practical the tutorial (visualfoxpro) . supporting the theory of teaching materials. Introduction to Management Information Systems (General Education) uses the case to say that the Li-fa. rational distribution of each chapter. The case chosen is innovative. appropriate chapters reasoning thorough. well-known enterprises. the reader is widely accepted and recognized. The beginning of each chapter...



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