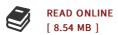# Smart Machines: IBMs Watson and the Era of Cognitive Computing

By Steve Hamm

Columbia University Press. Hardcover. Condition: New. 160 pages. Dimensions: 8.3in. x 5.6in. x 0.9in.We are crossing a new frontier in the evolution of computing and entering the era of cognitive systems. The victory of IBMs Watson on the television quiz show Jeopardy! revealed how scientists and engineers at IBM and elsewhere are pushing the boundaries of science and technology to create machines that sense, learn, reason, and interact with people in new ways to provide insight and advice. In Smart Machines, John E. Kelly III, director of IBM Research, and Steve Hamm, a writer at IBM and a former business and technology journalist, introduce the fascinating world of cognitive systems to general audiences and provide a window into the future of computing. Cognitive systems promise to penetrate complexity and assist people and organizations in better decision making. They can help doctors evaluate and treat patients, augment the ways we see, anticipate major weather events, and contribute to smarter urban planning. Kelly and Hamms comprehensive perspective describes this technology inside and out and explains how it will help us conquer the harnessing and understanding of big data, one of the major computing challenges facing businesses and governments in the coming decades....

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Reviews

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