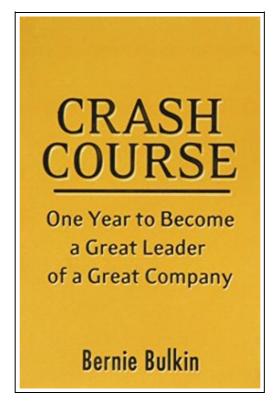
# Crash Course: One Year to Become a Great Leader of a Great Company



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# Reviews

It is fantastic and great. Sure, it is actually play, nonetheless an amazing and interesting literature. I realized this ebook from my dad and i recommended this pdf to find out.

(Gunner Lang)

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Bernie Bulkin. Paperback. Condition: New. 322 pages. Dimensions: 9.2in. x 6.1in. x 0.7in.An outstanding contribution to the study of leadership, from an outstanding scientist, author and leader. Lord Browne of Madingley Leadership books can be so boring. Most people buy them in airports, and fall asleep before they figure out what the author is trying to say. Crash Course takes a different approach. The heart of the book is 52 short essays, one for each week of the year, that you can read while you are having your cereal on Monday morning and put into practice that same day. Crash Course also has stories illustrating what Bernie Bulkin has learned through life experiences - jury service in a gang murder case, buying a first house, travelling to the Soviet Union, learning to ride a horse - and how you can do likewise. This is a book of successes and failures, good and bad leaders, skills that need to be learned and practised, as well as how to build a great career and a great company. There are lessons to help leaders at all levels, from frontline managers in their first leadership role to CEOs in companies both large and small. A treasure trove of practical wisdom . . Full of wit and insight - Stephen Hall, McKinsey and Company The perfect How To book on effective leadership. Crash Course is worth hitting daily and is a must-read for leaders committed to best outcomes for themselves and for the organisations they lead - Joshua Rudolph, Founding Partner, re. fresch If only all business books could be this interesting - Nick Pennell, Chairman, LaveryPennell Crash Course is a great idea. Read it Monday, implement it Tuesday, make it your way of life by Friday, transform your company by the end of...



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