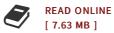




## Fundamentals and Practice of e-commerce (third edition) a series of programming textbooks for higher vocational education(Chinese Edition)

By YANG LI FAN ZHU

paperback. Condition: New. Language:Chinese.Paperback. Pub Date: 2017-03-01 Publisher: University Publishing house This book is a basic tutorial for E-commerce beginners. including E-commerce overview. technical preparation and economic preparation of E-commerce. network business information retrieval and utilization. Network marketing Strategy. network promotion strategy. Internet finance. E-commerce Logistics and e-commerce security management.



## Reviews

A really awesome ebook with perfect and lucid reasons. Indeed, it is engage in, still an amazing and interesting literature. I am just very easily could possibly get a satisfaction of reading a composed publication.

-- Petra Kuphal

This written ebook is wonderful. This is certainly for anyone who statte there was not a really worth studying. You may like how the author compose this pdf.

-- Odessa Graham