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# HOTEL BUTLERS, THE GREAT SERVICE DIFFERENTIATORS (PAPERBACK)



Booksurge Publishing, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. ASK NOT WHAT THE BUTLER DID, BUT WHAT HE CAN DO FOR YOU We all know the cliché from the movies and board games about the butler doing it, but what was it the butler did? In the hotel environment, the butler can be a failed experiment or a service facility that commands high-rack rates and keeps occupancy rates at 100...

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- Authored by Steven Ferry
- Released at 2009



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