



The Hidden Power of Productivity: Improving Productivity by 30 without Layoffs!

By Fintan William Bohan

AUTHORHOUSE, United States, 2004. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.OUTLINE OF THE HIDDEN POWER OF PRODUCTIVITY: 30 productivity improvement without layoffs! APROX. 250 WORDS Andy Case has just been hired in his first position as Production Manager at SportsBall Inc. He believes that he and his team have productivity up by 5 , and he is shocked to learn that his boss believes that productivity has fallen! His boss lays down a challenge: a 30 improvement in productivity in 6 months, or he will look outside for someone else. Andy s supervisors propose a solution, which looks as if it could achieve a dramatic 30 breakthrough. But when Andy studies it in depth, he realizes that this solution could bankrupt the company! He realizes that the way his company measures productivity is misleading, and can produce disastrous results, but is unable to figure how to rectify it. Andy meets a productivity expert, Ralph Burton, who shows him where SportsBall and many other companies go wrong with measuring productivity. Once they clear up how to measure productivity correctly, Andy and Ralph turn their attention to how to get...



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