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Createspace Independent Publishing Platform, United States, 2008. Paperback Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Every profession develops a set of cognitive tools and a culture that envelops its activities, artifacts, knowledge, and practice. : Cognitive Tools for Product Designers offers readers an introduction to the product design conceptual framework: what goes into creation of a successful product design? Individual differences in personality types and learning styles, memory limitations, perception, background and social knowledge,...

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- Authored by Olga Werby
- Released at 2008



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