



The One Page Business Plan UK Edition - the Fastest, Easiest Way to Write a Business Plan (Paperback)

By Jane Horan

John Wiley and Sons Ltd, United Kingdom, 2009. Paperback. Condition: New. UK ed.. Language: English . Brand New Book. Business planning has finally been simplified to One Page! Bankers require them. Business educators advocate them. Consultants make their living writing them. And venture capitalists won't give you the time of day without one. But most entrepreneurs or small business owners can't or won't write a business plan; it's just too difficult. The One Page Business Plan is designed to act as a catalyst for ideas. It's a powerful tool for building and managing a business. Entrepreneurs like to think and move fast and the concept of a traditional business plan may be out of the question. This is an innovative, fresh approach to business planning which is short, concise and delivers your plan quickly and effectively. Content on CD: Sample business plans Powerful Sales Calculators One Page Budget Worksheet Sales Budgeting System One Page Performance Scorecards Bonus Tools Some reviews: Tim Clauss, Co-Author of Chicken Soup for the Soul at Work: The One Page Business Plan is an easy-to-use process that helps you capture your vision and translate it into concrete results. Jim has truly streamlined...



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