



## Annual Report on Boom Evaluation of China's Cultural Consumption Demand: 2011

By Xiaoming Zhang

Paths International Ltd. Paperback. Book Condition: new. BRAND NEW, Annual Report on Boom Evaluation of China's Cultural Consumption Demand: 2011, Xiaoming Zhang, This book is an original title from China and it is written in Chinese. In China cultural consumption may be defined in terms of the consumption of books, theatre, cinema, art, internal tourism and all cultural and media related activity. This book, written from the perspective of coordinated development and balanced growth, puts forward a system of evaluating the prosperity of national cultural consumption, calculating the index of prosperity of urban and rural cultural consumption demand. The book calculates the coordinated growth between the economy, people's livelihood and cultural consumption demands during the 'twelfth-five year plan period', and the collaborative objective between the growth of cultural consumption and the production and development of cultural industries.

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