



## The Ultimate Guide on How to Be Naturally Persuasive: Influence People Without Manipulative Persuasion Tactics and Strategies! (Paperback)

By Aiden J Sisko

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Today we are going to be talking about a special way of influencing or persuasion that is not so much about the tactics and strategies but is as effective if not more so than manipulation! This will allow you to be influential more easily and effortlessly! You ll just naturally become charismatic, highly persuasive to people without even trying too hard! This is especially useful to communications and persuasion professionals who have accumulated every tool available in the persuasion space and now require something special to take it to the next level. By fixing inner game, or his intentions, he can, if he chooses use those proven persuasion tools in his current toolbox and make it much stronger by understanding the principles in this book. CONTENTS Introduction Metamessage Suggested meta-meanings Relationship dynamics Quality of products and services Quality of work Over delivering on expectations Need to Underplay Principle of reciprocity Providing Real value Institutionalized versus Individualized entities Invisible yet quite noticeable efforts E very customer is a special snowflake USP or unique selling proposition Using in your marketing Some basic...



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