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the Younghusband Expedition (To Lhasa) (An Interpretation)

By P. Mehra

2005. Hardcover. Book Condition: New. 328 In a world of rapid technological development, people are constantly falling behind and becoming technological illiterates. Technology companies are constantly struggling to find effective ways to help customers or potential customers understand the advantages or the operation of their new products. Technical writing is a specialized, structured way of writing, where information is presented in a format and manner that best suits the cognitive and psychological needs of the readers, so they can respond to a document. Thus, it is writing formatted and shaped to make reading as simple, poignant, unequivocal, and enjoyable as possible. It so happens that most technical writing positions are still primarily offered to those who can write effective end-user manuals, system design documents, Web sites, and the like for engineering and IT firms. This book aims to teach students the skill of technical writing. It is unique in that it gets to the point, uses practical outlines throughout, and actually shows students how to produce the most common technical documents step-by-step. It employs a laid-back approach that is focused on providing real-world information in a straightforward and easy-to-understand manner. About The Author:- Parshotam Mehara, formerly Professor of History and...



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