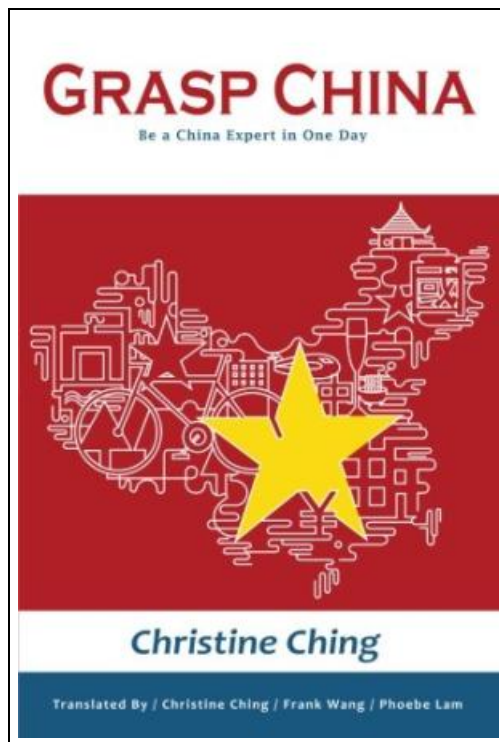


Grasp China: Be a China Expert in One Day (Paperback)



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Reviews

This is actually the best book i actually have go through right up until now. It generally will not price an excessive amount of. I discovered this book from my dad and i suggested this book to understand.
(Norma Carroll)

GRASP CHINA: BE A CHINA EXPERT IN ONE DAY (PAPERBACK)



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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Do you want to learn critical secrets to succeed in China s business world? For example, did you know that accepting an invitation to lunch versus dinner signals different levels of business commitment? To show respect at a formal business meeting, it is imperative to know the titles of the attendees, and bring colleagues of the same rankings. GRASP CHINA reveals these critical but untold cultural and business secrets so as to avoid simple mistakes when you conduct business with locals. GRASP CHINA is your all-in-one guidebook that covers critical details business travellers and expats must know: from up-to-date social topics, daily lives of the Chinese people, unspoken business rules, to working with different types of Chinese organisations. There are 4 sections in GRASP CHINA: First section focuses on the key notion of China is not one China through the lens of geography, city tier classification, and income disparity. Section two covers common and up-to-date social topics popular amongst the locals, and can be used as an ice breaker. Some of the topics are real estate prices, common regional stereotypes, China mobile internet, etc. Section three goes deeper into the nuances of the Chinese business world: unspoken business rules, dining and drinking etiquette, gifting, etc. Section four is a practical survival guide providing tips on traveling and living in China. To make the book more interesting as an engaging read on your flight to China, and at the same time avoid the common mistakes in other China books of being too abstract and non-practical, the author used many real-life case studies from her years of professional experience and networking on the ground to illustrate the different aspects of today s business world...



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