



## How It All Got Started: Lessons in Life, Art and Entrepreneurship from Hip Hop Icons (Paperback)

By Ramses M

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Described as the Hip Hop Entrepreneur s Bible, How It All Got Started is a book like no other. A journey through the lives and lyrics of dozens of people who have used Hip Hop as a vehicle to achieve remarkable things, this book tells the story of what it takes to be a successful entrepreneur and artist, from a rather unique point of view. The book holds twenty-three universally applicable life philosophies, gathered from dozens of Hip Hop artists, executives and entrepreneurs. Including: - How Kanye developed his God-like self-belief and why it s fundamental to his success. - Keys to longevity and how Dr. Dre has remained at the forefront of Hip Hop for thirty years. - Where Jay Z, and dozens of other successful hustlers draw the line over what s acceptable and what is not. - Why most Hip Hop icons choose to have long-term intimate relationships with one person. - The secret of creative genius, and how Pharrell, Grandmaster Flash and others earn millions using it. - The one thing Diddy as an intern,...



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