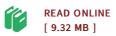




Business of Sustainable Wine (Paperback)

By Taylor Sandra

Wine Appreciation Guild, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book. Modern agriculture is the largest single contributor to global greenhouse gas production, deforestation, and water consumption. Biodiversity, climate change, energy, soil degradation, and water scarcity are critical issues. Consumers are increasingly and justifiably concerned about where their food and beverages come from and whether they are produced in a responsible way, often without an understanding of how to determine the provenance of the products they consume. Wine is no exception. In World of Sustainable Wine, internationally recognized expert in environmental sustainability, Sandra Taylor, offers a new view of how the industry can be an important actor in sustainable agriculture and provides a unique insight for the consumer on what to look for on supermarket shelves. World of Sustainable Wine analyzes sustainability trends in wine regions around the world. Drawing on case studies from a multitude of commodity industries, Taylor gives producers the tools to integrate sustainability into their winegrowing and marketing, and retailers procurement managers will learn how to assess sustainable attributes of wines on offer. Like fair trade cocoa and shade grown coffee, wine must, sooner or later, meet the powerful demands of social...



Reviews

This book is really gripping and fascinating. Of course, it is actually play, nonetheless an interesting and amazing literature. You will not feel monotony at anytime of the time (that's what catalogs are for about if you request me).

-- Delbert Gleason

It in a of the most popular publication. It is actually rally intriguing throgh looking at time period. Your daily life span is going to be change the instant you total reading this publication.

-- Mrs. Shanna Mann