



The Power Formula for LinkedIn Success: Kick-Start Your Business, Brand & Job Search

By Wayne Breitbarth

Greenleaf Book Group LLC. Paperback. Book Condition: new. BRAND NEW, The Power Formula for LinkedIn Success: Kick-Start Your Business, Brand & Job Search, Wayne Breitbarth, Tens of thousands have used Wayne Breitbarth's LinkedIn secrets to harness the power of LinkedIn. They have learned how to find (and be found by) the right people. This has resulted in lucrative new customers, great new jobs, and, of course -- more income. And most people have only scratched the surface of LinkedIn's potential. In this updated and expanded 2nd Edition of his best-selling book "The Power Formula for LinkedIn Success", Breitbarth includes LinkedIn's newest features and shares strategies for capitalising on them. And if you think you are at a social-media disadvantage because you entered the business world before the rise of Facebook, this seasoned businessman shows you how just the opposite is true. Your experience and business network actually give you a leg up in harnessing the benefits of LinkedIn. As an added bonus, Breitbarth includes a 6-week, 2-hour-per-week start-up plan and weekly maintenance plan that will motivate you to make the most of your time on LinkedIn. Whether you are an entry-level professional, a CEO, or anywhere in between, you can...



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