



Television and Consumer Culture: Briatin and the Transformation of Modernity (Paperback)

By Rob Turnock

I.B.Tauris Co. Ltd., United Kingdom, 2007. Paperback. Condition: New. New. Language: English. Brand New Book. The radical expansion of television broadcasting in the post-war years and beyond both reflected and promoted a cultural revolution sweeping across British society. Reaching out to a mass audience for the first time, the new television industry made visible the transition from drab austerity and seeming cultural consensus to the brash, heady glitz and individualism of the new consumer age. Television and Consumer Culture explores television s institutional, technological and programming developments during this period, revealing how genres as different as action adventure series, serious dramas, situation comedies and quiz and game shows simultaneously promoted both consumer culture and class conflict. Drawing on historical analysis and sociological theory, and looking at issues such as celebrity, scheduling, intimacy and sociability, Turnock argues that television during this era established and promoted itself as a culturally powerful force, a fact that has implications for the way that media power is understood to operate today.



Reviews

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HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English. Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



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