



Il simbolismo dei colori.

By Widmann, Claudio

Edizioni Scientifiche Ma.Gi., 2014. Condition: new. Roma, 2014; br., pp. 423, ill., cm 17x24,5. (Immagini dall'Inconscio). Il volume spiega il linguaggio dei colori nei suoi significati simbolico-universali. I colori possono essere "segni" e in questo senso i loro significati sono individuali, consci e convenzionali. I colori possono essere "simboli" e in questo senso i loro significati sono universali, inconsci, sovradeterminanti, intrinseci e corrispondono a contenuti emozionali complessi e ambivalenti. La realtà nel quale siamo immersi è una realtà colorata e il suo aspetto cromatico esercita una precisa influenza sull'organismo umano. I colori hanno determinato effetti fisiologici, esercitano influenze sul piano psichico ed emotivo.



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