



Ancient Rhetoric: From Aristotle to Philostratus

By -

Penguin Classics. Paperback. Condition: New. 384 pages. Dimensions: 0.0in. x 0.0in. x 0.0in. A new and original anthology that introduces the use of rhetoric in the classical world, from Aristotle to Cicero and beyond. Classical rhetoric is one of the earliest versions of what is today known as media studies. It was absolutely crucial to life in the ancient world, whether in the courtroom, the legislature, or on ceremonial occasions, and was described as either the art of persuasion or the art of speaking well. This anthology brings together all the most important ancient writings on rhetoric, including works by Cicero, Aristotle, Quintilian, and Philostratus. Ranging across such themes as memory, persuasion, delivery, and style, it provides a fascinating introduction to classical rhetoric and will be an invaluable sourcebook for students of the ancient world. For more than seventy years, Penguin has been the leading publisher of classic literature in the English-speaking world. With more than 1,800 titles, Penguin Classics represents a global bookshelf of the best works throughout history and across genres and disciplines. Readers trust the series to provide authoritative texts enhanced by introductions and notes by distinguished scholars and contemporary authors, as well as up-to-date translations by...



READ ONLINE
[7.16 MB]

Reviews

It is fantastic and great. Sure, it is actually play, nonetheless an amazing and interesting literature. I realized this ebook from my dad and i recommended this pdf to find out.

-- **Gunner Lang**

Excellent eBook and useful one. It can be rally fascinating throug looking at period. You can expect to like just how the blogger create this publication.

-- **Myrl Schmitt**