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Crs Report for Congress: Junk E-mail: An Overview of Issues Concerning Commercial Electronic Mail and Spam: January 30, 2004 - RL31953

By Marcia S Smith

Bibliogov, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.Unsolicited commercial e-mail (UCE), also called spam or junk e-mail, aggravates many computer users. Not only can spam be a nuisance, but its cost may be passed on to consumers through higher charges from Internet service providers who must upgrade their systems to handle the traffic. Also, some spam involves fraud, or includes adult-oriented material that offends recipients or that parents want to protect their children from seeing. Proponents of UCE insist it is a legitimate marketing technique that is protected by the First Amendment. On December 16, President Bush signed into law S. 877, the Controlling the Assault of Non-Solicited Pornography and Marketing (CAN-SPAM) Act. The law, P.L. 108-187, went into effect on January 1, 2004. The CAN-SPAM Act preempts state laws that specifically address spam, but not state laws that are not specific to e-mail, such as trespass, contract, or tort law, or other state laws to the extent they relate to fraud or computer crime. It does not ban unsolicited commercial e-mail. Rather, it allows marketers to send commercial email as long as it conforms...



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