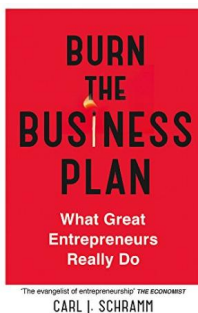


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## BURN THE BUSINESS PLAN : WHAT GREAT ENTREPRENEURS REALLY DO



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