



## The Quest for Truth and Glory: Vision-Based Leadership (Paperback)

By Joe Anderson Phd

Keynote-Orlando, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Great leaders preside over growth, prosperity and victory. Bad ones drive their organizations into the trash heap of history. As a result, we spend billions each year to train our future leaders how to act, function and behave - as though there is a magic algorithm or button that will trigger the next Steve Jobs or Einstein. In doing so, we miss the boat. Leadership is not what you do, so much as, what you are. You have to BE the leader, not just act like one. And of all the things to be, the most important is to be the dreamer of dreams, the possessor of the idea --- because leadership is the act of getting a group to move from A to B --- and if you haven't figured out where B is, the sheep just wander around randomly bumping into one another. But if your idea, your B, is simply to pursue a number that is a little bigger, or smaller than last year's -- well, you've just condemned your organization to chase its tail. Is...



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