



## Economics of Environmental Management [Taschenbuch] by Kolk, Ans

By Ans; Kolk

Financial Times Prentice Hall, 1999. Taschenbuch. Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Increasing attention to environmental management has raised many new dilemmas for firms. How can managers deal with environmental issues in a competitive situation that is international and heterogeneous What are the strategic and financial implications of environmental management How can they cope with regulation, considering the choices which range from compliance to voluntary initiatives And how do other firms organise their environmental management and communicate with stakeholders This book examines these different topics, without dogma or prescription. It demonstrates the complexity of an area in which there are often no right or easy answers. 216 pp. Englisch.



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