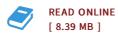


## Managerial Economics (whh)(Chinese Edition)

By YING. WEN. HUO EN BI DENG ZHU QI ZI KE. WANG LING YI

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2003-01-01 Publisher: China Basic Information title: Business Economics (whh) List Price: 42 yuan Author: British. Temperature. Horne waiting Qi Wang Ling translation. since Section. Press: China Publication Date :2003-1-1ISBN: 9787508028415 words: Page: Revision: Binding: Folio: Weight: Editor's Choice Managerial Economics is written by the author based on its many years of practical experience in Business School professor of economics. Economics textbooks used by the majority of the students due to excessive use of advanced mathematical models as an analytical tool. so that the theoretical analysis the conclusion is always difficult to apply. or only an extremely limited role in guiding business practices. The book is precisely in order to make up for this deficiency. compiled by students and managers who need knowledge of economics can be applied to practical fields such as commercial. designed to meet the economic background to help them to understand the corporate decision-making and meaning in Business target the needs of decision-making. cost. pricing and investment decisions have covered. in order to allow them to gain from. and make an informed decision...





## Reviews

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