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## Train of Thoughts

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By JR. John C. Lenker

New Riders Publishing, 2002. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - This title explores the other side of the usability debate - why rejection of design can be just as ineffective as frivolous design. It teaches how to bring the principles of human psychology, creativity and understanding to website design. The author demonstrates creative methods for constructing bandwidth efficient sites that also connect with the user in the most satisfying way. The website includes Flash animated illustrations of the concepts discussed, as well as articles that correspond to each chapter. 312 pp. Englisch.



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