



Plunketts Sports Industry Almanac 2013 Sports Industry Market Research, Statistics, Trends Leading Companies

By Jack W. Plunkett

Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 493 pages. Dimensions: 11.0in. x 8.7in. x 1.2in. PLUNKETTS SPORTS INDUSTRY ALMANAC 2013 Key Features: Industry trends analysis, market data and competitive intelligence Market forecasts and Industry Statistics Industry Associations and Professional Societies List In-Depth Profiles of hundreds of leading companies Industry Glossary Buyer may register for access to search and export data at Plunkett Research Online Pages: 494 Statistical Tables Provided: 9 Companies Profiled: 353 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. How is the industry evolving How is the industry being shaped by new technologies How is demand growing in emerging markets and mature economies What is the size of the market now and in the future What are the financial results of the leading companies What are the names and titles of top executives What are the top companies and what are their revenues Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Sports Industry 1) Introduction to the Sports Industry 2) NFL: The Biggest Money in U. S. Sports 3) Revenue Sharing Boosts Major League Baseball 4) NBA Regroups Under New Contract 5) NHL Team Differences Result...



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