



Professional Web Video: Plan, Produce, Distribute, Promote and Monetize Quality Video

By Richard Harrington, Mark Weiser

Taylor & Francis Ltd. Paperback. Book Condition: new. BRAND NEW, Professional Web Video: Plan, Produce, Distribute, Promote and Monetize Quality Video, Richard Harrington, Mark Weiser, Add professional-level video to your Web communications toolbox with a complete understanding of the process, potential and limitations of Web video. Step up from the mini-cam experience with this solid introduction to professional planning and production techniques, ensuring that your video meets the same standards you set for every other communication program element. Audio, lighting, editing, encoding, are just a few of the essentials you learn how the pros produce top notch video for the Web. The companion Web site includes planning and production templates, demo files, and blog updates to help you put it all to work for you on a daily basis.



READ ONLINE
[4.32 MB]

Reviews

This is an remarkable publication that I have ever read. Indeed, it is actually engage in, nevertheless an interesting and amazing literature. I am just happy to inform you that this is the best publication i have got go through during my personal lifestyle and may be he finest ebook for actually.

-- **Toby Baumbach**

This book may be worth purchasing. I was able to comprehended every thing using this published e publication. I am happy to let you know that this is the very best ebook i have got read inside my very own daily life and could be he finest ebook for actually.

-- **Rhoda Durgan PhD**