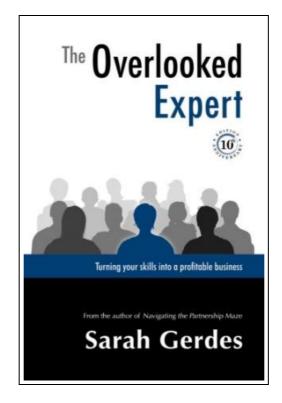
The Overlooked Expert - 10th Anniversary Edition: Turning Your Skills Into a Profitable Business (Paperback)



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Reviews

The book is great and fantastic. Yes, it really is engage in, still an interesting and amazing literature. You wont feel monotony at at any moment of your respective time (that's what catalogs are for regarding if you request me). (Daren Raynor II)

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THE OVERLOOKED EXPERT - 10TH ANNIVERSARY EDITION: TURNING YOUR SKILLS INTO A PROFITABLE BUSINESS (PAPERBACK)



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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand ******. The Overlooked Expert is the key to transforming your skills into revenue. Today, job uncertainty is a reality. Individuals are looking to hedge their bets against unexpected job loss and economic shifts by earning extra income using little more than experience, knowledge and know-how. This is the Overlooked Expert, the person who has been passed over, let go or ignored, but who is the lifeblood of the organization. Author Sarah Gerdes profiles twenty-four individuals who were classical overlooked experts, but who started earning thousands of dollars within three months with no money out of pocket. Intelligence, drive and persistence; the common attributes of every person profiled in this book, including Gerdes herself. When she left the safety of a corporate job, she wasn t an expert or equipped with multiple degrees. She was a twenty-seven-year-old single mother who turned her knowledge into an internationally recognized and highly profitable consulting firm. Within a year, she was featured in Fortune Magazine, invited to speak at Harvard, hired by F50 firms and two foreign governments. By year two, her client list had expanded as had her position in the industry, where she was recognized for creating the consulting niche of outsourced partner development. At year three, revenue was over a million dollars, not bad for a manager who had been told she wouldn t move up the corporate ladder until her boss left, or the company tripled in size. In addition to learning how to assess your skills, the market opportunity, competition, and establishing pricing for your services, you will also find: - Over 100 consulting vocations listed with descriptions - Step-by-step lists to generate demand for your services - How to organize and hold...

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