



## Guerrilla Selling: Unconventional Weapons and Tactics for Increasing Your Sales

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By Orvel Ray Wilson; William K Gallagher; Jay Conrad Levinson

Mariner Books, 1992. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Today's increasingly competitive business environment requires new skills and commitment from salespeople. Like the successful Guerrilla Marketing and Guerrilla Marketing Attack, this book presents unconventional ideas that are easy, and exciting for entrepreneurs at every level.



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