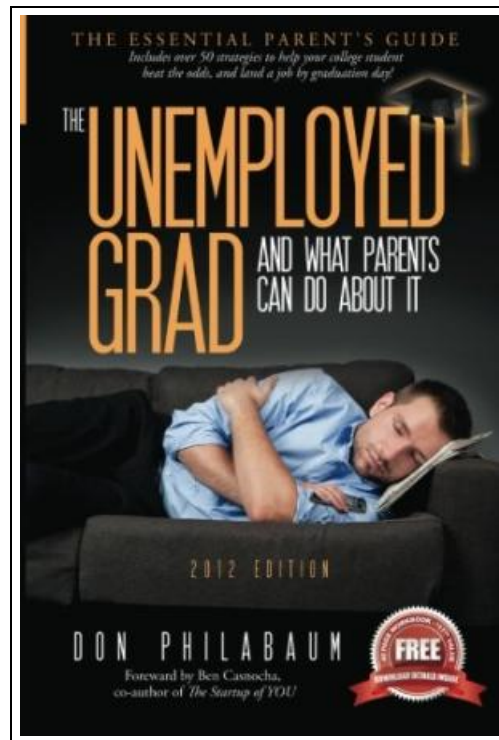


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Reviews

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(Prof. Greg Herzog)

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Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Unemployed Grad, provides over 50 tips ideas and strategies that will help parents of college students and grads be a resource to their grad in their first professional job search. The author reminds parents that it s highly likely their student will never visit the career center because it s not a required activity at college. With 80 percent of the graduating classes since 2008 being unemployed on graduation day, and the average grad taking nearly 8 months to find a job, the author suggests parents have to step in and require students to take ownership of their career. The book is loaded with stats, facts and compelling evidence by industry sources that support the fact that students that invest time and effort in managing their career while they are in college end up with the internships, jobs and higher pay. The 300 page book shares with parents common mistakes first time job seekers will make, highlights proven strategies to use LinkedIn, Facebook, Twitter and other Internet strategies to get jobs and offers a dozen Soft Skills students should develop if they want to stand out in a crowded job market. As a result students are encouraged to visit their career center frequently and network with alumni. Parents are encouraged to take the role of career coach and work with their student to make sure they explore career opportunities, develop a career plan and job search strategies. The book includes a 40 page workbook and access to additional career resources for parents, students and grads. Parents of students just entering college, parents of students in college and parents of grads will find this book will help them develop...



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