Internet and Personal Computing Fads

By James L. Van Roekl, Mary Ann Bell, James L. Van Roekl, Mary Ann Bell

Taylor & Francis Inc. Paperback. Book Condition: new. BRAND NEW, Internet and Personal Computing Fads, James L. Van Roekl, Mary Ann Bell, James L. Van Roekl, Mary Ann Bell, An easy-to-understand guide to often-confusing computer/Internet jargon! Internet and Personal Computing Fads is an A-to-Z reference book written in a straightforward style that's informative enough for library use but informal enough for general reading. This essential guide takes a practical look at the most often-seen computer and Internet terms and describes them in easy-to-understand language. From Acceptable Use Policy (AUP) to Hypertext to Y2K, more than 100 entries are included, featuring historical backgrounds, popular and practical uses, interesting "fun facts," and bibliographies. Detailed enough for reference use by academics, the book has a natural tone that will appeal to students, casual computer users, and those who are intrigued by the chaotic, fascinating, but often frustrating and daunting morass of information known today as the World Wide Web. A perfect introduction to the world of computers and the Internet, this book presents brief, jargon-free explanations of terms representing a variety of fields of interest, including general computer use, business, entertainment, multimedia development, and education. You'll learn about: * artificial intelligence * the...

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