



C-Tunes: How to Keep Up with Conduct in the Post-Crisis World

By Vinita Ramtri

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Conduct risk is becoming more and more a buzz word in the financial industry and for regulators. Amidst today's evolving operating landscape, Vinita has been instrumental in helping senior leaders and colleagues at Barclays interpret and make sense of what good conduct risk management entails, all with a focus on making a tangible difference for our clients, colleagues and the wider industry. Converting theory into practical implementation advice, Vinita has provided pragmatic support and direction to the business, enabling each region to evolve conduct journeys tailor-made to meet their own set of priorities. Through this book, she shares her insights and experience, bringing to readers many practical examples that they can identify with and think through for their own businesses. This is definitely a worthwhile read not just for banking practitioners but for professionals looking at conduct risk management across all industries. Didier Vondaeniken, Head of Barclays Wealth, Asia Pacific * Why would anyone want to read a book on conduct? The financial crisis of 2008 has left trust at an all-time low. Firms have taken constant battering...



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Reviews

Excellent e-book and useful one. It is written in straightforward phrases rather than confusing. I am just very happy to explain how here is the finest publication I have got read through in my very own lifestyle and might be the greatest book for possibly.

-- **Viva Schuster**

Merely no phrases to describe. It generally does not price an excessive amount of. It's been designed in an extremely simple way in fact it is simply soon after I finished reading through this pdf through which really altered me, modify the way I really believe.

-- **Natasha Rolfson**