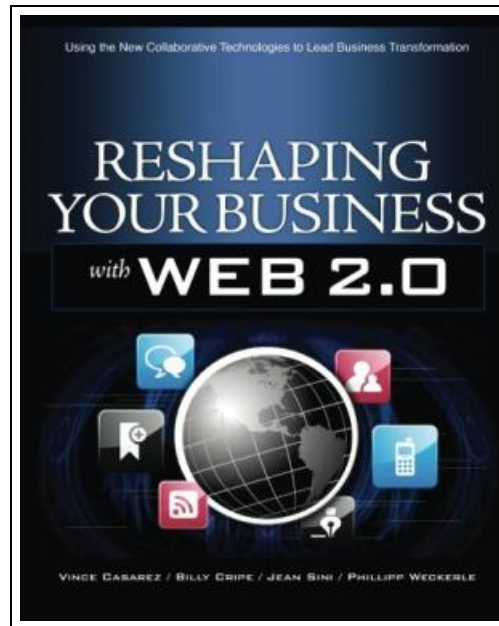# Reshaping Your Business with Web 2.0: Using New Social Technologies to Lead Business Transformation (Paperback)

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