



Business Success Made Simple

By Brian Tracy

Gildan Media Corporation, United States, 2011. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Every year 2,000,000 men and women start a business--and now Brian Tracy shows how, starting with little or nothing. You Can Achieve Financial Success! In this practical, proven 12 Lecture program, you ll learn these priceless lessons to set you on the road to business success: The Entrepreneurial Mindset Planning for Profitability Selecting the Right Product or Service Keys to Building a High Profit Business Marketing, Selling and Customer Service Winning the Hearts and Minds of Customers Selling Your Way to the Top Closing the Sale All Business is People Business Get Your Numbers Right Financing Your Business Increasing Your Profits/Balancing Your Work and Personal Life Plus: PDF Workbook with Nots and Application Exercises for each lesson! On page 1 of the workbook PDF, click the link to receive over \$100 worth of bonus materials. Special Bonus: Access more than \$100 worth of online resources to build you business faster; an Entrepreneurial Skills Assessment to discover your strengths and weaknesses, and breakthrough opportunities, plus 30 priceless video lessons for business success.



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