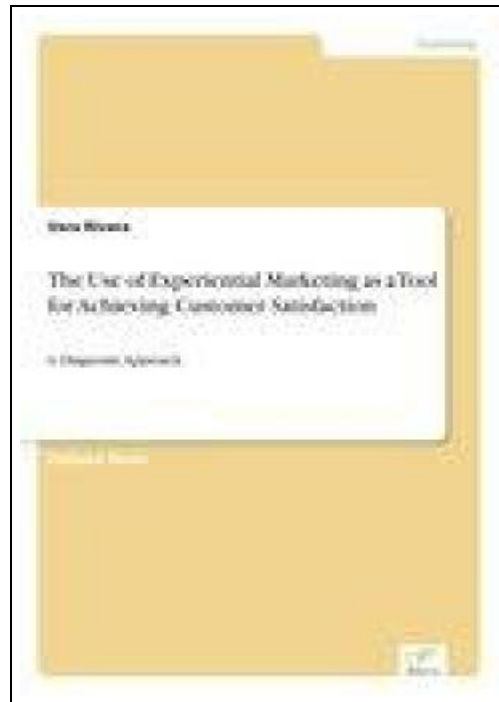


The Use of Experiential Marketing as a Tool for Achieving Customer Satisfaction



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