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Exploring: Using 2x2 Matrices to Analyze Situations

By Ruth Williams

iUniverse, United States, 2007. Paperback. Book Condition: New. 221 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.The business world creates a variety of problematic challenges. Exploring: Using 2 x 2 Matrices to Analyze Situations demonstrates ways to target salient issues quickly, which in turn will seize the attention of senior executives. Ruth Williams, program director for a large multi-national corporation, explores techniques to show how to resolve difficult circumstances and provides an alternative to traditional reports generally used for explaining complex situations. Exploring gives the average businessperson tools they need to learn how to assess situations before problems arise, bringing together a number of 2 x 2 matrix explorations, which all represent real situations. Implementing a 2 x 2 square, divided into four equal quadrants, Williams has formulated a system that is able to analyze a complex problem by breaking it into smaller units. These particulars will teach you how to observe and analyze in order to be prepared for actual times of crisis. You ll also learn how to assimilate information quickly to help you identify the key drivers of the situation. With her extensive experience in assessing difficult situations by establishing the...



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