



## The Road to Parnassus: Artist Strategies in Contemporary Art: Rise and Success of Glasgow Artist Douglas Gordon and of the Wider YBA Generation (Hardback)

By Diego Mantoan

Vernon Press, United States, 2015. Hardback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. A profoundly researched, well-written and accessible study. Unlike other works of art history, it is addressed to a broader public with interests in the art market and also artists, gallerists and other players in the art business. Prof. Dr. Tobias Vogt, Universitat der Kunste, College of Fine Arts, Berlin Annotation How can one become a successful artist? Where should one start a career in the art world? What are useful strategies to achieve recognition in the art system? Such questions hoard in students minds ever since entering art school and they probably chase every kind of art professional who is at an early career stage. The Road to Parnassus tries to understand what makes a good start in today s art world, who are influential players in the field and which strategies might apply. The swift career ascension of Glasgow artist Douglas Gordon - one of today s leading visual artists - and of the broader YBA generation that rose into worldwide prominence in the 1990s - Damien Hirst and Sarah Lucas among the best known - serves as a convenient...



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