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From Photoshop to Dreamweaver: 3 Steps to Great Visual Web Design (Paperback)

By Colin Smith, Catherine McIntyre, Crystal Waters

aPress, United States, 2003. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This book will show you how to combine the power of Adobe Photoshop 7 and Macromedia Dreamweaver MX, both the premiere applications in their field and both recently updated. The book's core purpose is to teach the fundamentals of designing for the web using Photoshop and Dreamweaver, through a combination of theory and practical examples. We will start with a brief look at the history of the internet and some design theory, to lay the groundwork for what follows. We do not aim to bore you with theory! Projects and step-by-step examples will form a large part of this book - so that you can see the theory and good advice put into practice. The end goal of this book is to enable the reader to create a visually stunning, fully functional and aesthetically pleasing website. The combination of web design theory and clearly worked examples will allow you to go away and experiment for yourself - more aware of the potential complexities involved in building a website and better positioned to do it more efficiently than before. The outcome: a great...



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Reviews

Basically no phrases to clarify. It really is written in straightforward phrases rather than hard to understand. You will not sense monotony at any moment of your own time (that's what catalogues are for concerning if you ask me).

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The most effective publication I ever study. I am quite late in start reading this one, but better than never. You won't sense monotony at whenever you want of your time (that's what catalogues are for concerning in the event you ask me).

-- Prof. Erin Larson I