



## Fired-up Fundraising: Turn Board Passion Into Action (Afp Fund Development Series) (Hardback)

By Gail A. Perry

John Wiley and Sons Ltd, United Kingdom, 2007. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. Praise for Fired-Up Fundraising Turn Board Passion into Action Fired-Up Fundraising is honest, realistic, practical, and inspiring. It transforms the whole concept of fundraising from obligation and drudgery into passion and fun. Every CEO, development director, development consultant, and board chair needs to have and use this book. -Charles F. (Chic) Dambach President and CEO, Alliance for Peacebuilding Former Senior Consultant, BoardSource A breakthrough! Fired-Up Fundraising takes the mystery out of engaging your board in the ongoing work of fundraising. In this well-organized little book, Gail Perry lays out a commonsense, four-step process that will fire up your board and help you meet your fundraising goals, year after year. -Mal Warwick author of How to Write Successful Fundraising Letters Fired-Up Fundraising: Turn Board Passion into Action is by far the best book I have ever read on how to involve board members in the entire process of fundraising, from identifying prospects, cultivating them, and finally making the ask. Just as important, it is an invaluable guide on how to select, enlist, train and especially inspire board members so they take ownership...



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