



My Business Journal: 25 Years of Small Business Learning Experiences (Paperback)

By Renee Hetherly

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Starting a business is complicated enough without being broke-with two small children-but Renee Hetherly and husband went ahead anyway. She had \$1,000 loan from mom and dad and a dream-but no real knowledge of how to operate, manage, or grow a company. Hetherly looked for a book that would give her the guidance she needed-not a dry instruction manual on management, taxes, or organization but a mentoring book that would help assuage her fears and doubts. She never found it, so she decided to write one herself, offering hope and insight to those who, like Hetherly, choose to pursue their dreams despite the odds. My Business Journal recounts Hetherly s remarkable journey through the creation and sale of her first company to the founding and operation of her and her husband s second business, a small service company that employs twenty people. She shares her triumphs and mistakes as she learns to hire (and fire) employees, cope with payroll (and the joys of working with an outsourced payroll company), and weather the inevitable catastrophes. Her example offers you a way forward,...

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