

## Factor Analysis



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### ***Reviews***

*Merely no phrases to spell out. I am quite late in start reading this one, but better then never. Your way of life period is going to be enhance once you complete reading this publication.*

*(Joanie Hamill I)*

## FACTOR ANALYSIS



Alphascript Publishing Nov 2009, 2009. Taschenbuch. Condition: Neu. Neuware - Factor analysis is a statistical method used to describe variability among observed variables in terms of fewer unobserved variables called factors. The observed variables are modeled as linear combinations of the factors, plus 'error' terms. The information gained about the interdependencies can be used later to reduce the set of variables in a dataset. Factor analysis originated in psychometrics, and is used in behavioral sciences, social sciences, marketing, product management, operations research, and other applied sciences that deal with large quantities of data. Factor analysis is related to principal component analysis (PCA) but not identical. Because PCA performs a variance-maximizing rotation of the variable space, it takes into account all variability in the variables. In contrast, factor analysis estimates how much of the variability is due to common factors ('communality'). The two methods become essentially equivalent if the error terms in the factor analysis model (the variability not explained by common factors, see below) can be assumed to all have the same variance. 64 pp. Englisch.



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